



## Greenpeace Africa International Communications Coordinator - Congo Basin Forest Campaign

<b>ORGANASATION</b>	Greenpeace Africa
<b>JOB TITLE</b>	International Communications Coordinator - Congo Basin Forest Campaign
<b>DEPARTMENT</b>	Forest
<b>REPORTS TO</b>	Congo Basin Project Leader
<b>COLLABORATING WITH</b>	Congo Basin Communications Officer
<b>LOCATION</b>	Open- with frequent travel to all campaign locations and international travel
<b>CLOSING DATE FOR APPLICATION</b>	14 <sup>TH</sup> May 2017
<b>EFFECTIVE FROM</b>	As soon as Possible

## Introduction and Main Purpose of the Role

Greenpeace Africa is an environmental campaigning organization with offices in Southern, West and Central Africa.

Overall, the International communications coordinator will be responsible for strategy design and implementation within an engagement framework and in line with the global, campaign and organisational engagement strategies. The coordinator will also act as a bridge between Greenpeace Africa and the wider forest cluster (includes other National and Regional Greenpeace offices –NROs - like the Netherlands, France, East Asia, Belgium, Norway) advising on strategy and coordinating with relevant NROs, on outputs and materials. Close links will be with the Congo Basin Communications Officer who remains responsible for all Africa strategy design and outputs – liaising with the Africa engagement team and appropriate departments.

## Role Requirements:

- **Strategy:**
- Provide an overarching communications strategy for the forest cluster including spokesperson support.
- Plan, design, implement and monitor a comprehensive communication strategy for the Congo Basin Forest Campaign, as well as other global campaigns and sub-projects, where relevant.
- Coordinate release strategies, production and sign-off on all communication with relevant NROs.
- Guide and enable the forest cluster communications team covering strategic communications and digital mobilization.
- Monitor appropriate communications strategies, output plans and advice on tools to provide the forest campaign with a clear focus on organizational and global growth.
- Coordinate discussions for decisions and buy-in by international campaign partners, in close collaboration with the (sub) Project Leader(s).

### ***Strategic Communications***

- Ensure that clusters (severally and individually) are involved in all the engagement processes and that the various strands of the stories are incorporated into the wider forest narrative.
- Provide editorial support in the publication of any office pushing Congo Basin forest related material.
- Provide strategic communications advice to the Project Leader & team.
- Ensure all communications have an international perspective and key global messages are clear and consistent across countries.
- Ensure Greenpeace International Communications; and relevant NROs are updated on international communications information.

### ***Internal leadership:***

- Coach and support the Congo Basin's cluster team on communications strategy to ensure delivery of effective communications:
- Regularly liaise with other NROs globally, Project Team Leaders, Cluster & appropriate departments (actions, fundraising etc.).
- Work with global communications protocols ('ways of working') & available support resources (eg. photo, video, publishing etc.).

### ***Relationship Building:***

- Develop, manage and sustain relationships with key audiences and stakeholders, internally and externally to increase the Forest campaign's as well as Greenpeace Africa's campaigns and organizational visibility through international media.
- Coordinate discussions for strategic decisions and buy in by campaign partners, in close collaboration with the (sub) Project Leader(s).
- Organize and manage a community of supporters across the relevant cluster NRO countries.
- Ensure regular internal communication, buy-in and support for the Congo Basin Forest campaign.
- Build and manage relationships with other NGOs and partners especially in the EU and US on communication aspects.
- Maintain pro-active / reactive international media relations.
- Liaise as the key communications point of contact for all NROs that are part of the Congo Cluster or part of the outputs plan.

**Budgeting:**

- Contribute to budget forecast and expenses follow-up with the Project Leader.
- Ensure materials are developed on time & on budget (e.g. reports, IPRs, Q&A's, briefings etc.).

**Preferred Minimum Qualification**

Post graduate qualifications or a combination (post graduate studies and working experience) of 5 years of experience in communications, media studies, journalism, development, management.

**Preferred Minimum Experience and Requirements**

- At least 5 years' experience in media, development journalism, communication and strong experience in all aspects of communications and lobbying.
- Understanding of media landscape internationally, in Central Africa an added advantage.
- Knowledge about the forestry sector - logging and industrial agriculture as drivers of degradation and deforestation respectively, in the Congo Basin and Eastern Africa
- Knowledge and understanding in design and implementation of project focused publicity and communications strategies.
- Experience in working with complex teams and dealing with diversity.
- Fluency in English is essential, knowledge of French a significant advantage.
- Willingness and ability to travel, including to the Congo Basin and East Africa

**How to Apply**

Interested candidates should email their CV and covering letter to the Human Resources Officer at [rafrica@greenpeace.org](mailto:rafrica@greenpeace.org) stating the position they are applying for. The closing date for application is 14<sup>th</sup> May 2017

Please note that should you not receive correspondence from us within 10 days from the closing date; please accept that your application has been unsuccessful.